

I M A N

VISUAL DESIGNER

Visual Storyteller skilled in high-level brand development encompassing clean, elevated, robust design for campaign and marketing materials. Lead design consultant experience includes managing creative installations, production teams and conceptualizing brand development for business accelerators and corporations.



IMAN J. MORA

e. imanjmora@gmail.com

c. 254.394.9789

s. imanmdesign.com



SKILLS

DESIGN EXPERIENCE

- Illustration & Design
- Graphic Arts Technology
- Digital Media
- Marketing & Advertising
- Logo Design & Branding Identity
- Color Theory
- Typography

PROFICIENCIES

- Adobe Creative Suite
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Adobe Lightroom
- Google Slides
- Canva

PROFESSIONAL SKILLS

- Microsoft Excel
- Microsoft Word
- Microsoft PowerPoint
- Google Slides
- Adobe PDF

EDUCATION

Texas State University

BFA | Bachelor of Fine Arts
Communication Design

EXPERIENCE

PRESENTATION SUCCESS SPECIALIST | PREZENTIUUM

Remote

2022 - Current

- Oversee virtual design production pods. Relay data analysis reporting and written design instruction for creative visual output to effectively translate client ideas and objectives.
- Guide international-based virtual teams in step-by-step design execution and project revision critiques.
- Facilitate internal communication and client requests for deadline-driven delivery.
- Present solution-based research and weekly learnings reports on client feedback for team development.

FREELANCE GRAPHIC DESIGNER | BLUE-MAR CREATIVE

Remote

2021 - 2022

- Originate custom graphics, layouts, branding packages and assets per client consultation.
- Develop exclusive design scope pitch and strategy for project deliverables utilizing proposed marketing budgets and branding objectives.
- Collaborate alongside project managers, creative teams and individuals at all levels ensuring project completion and timely turnaround.

GRAPHIC DESIGNER | STREAM REALTY PARTNERS

Houston, TX

2019 - 2021

- Constructed innovative strategies and property design assets for marketing brochures, branded collateral, stationery and on-site marketing installations.
- Cultivated vendor relations and communication for advertised design installation production, commercial prospects and events in collaboration with brokerage and marketing teams.
- Translated analyst sub-market data for quarterly market reports and visual presentation deliverables.

I M A N
VISUAL DESIGNER

IMAN J. MORA

e. imanjmora@gmail.com

c. 254.394.9789

s. imanmdesign.com



EXPERIENCE CONT.

MARKETING DESIGN INTERN | STREAM REALTY PARTNERS

Austin, TX

2018 - 2019

- Assisted in creative commerce and portfolio campaign production for broker-to-client digital and print collateral distribution.
- Conducted on-site staging photography, retouched property images for 360 Pano tours.
- Maintained weekly e-solicitation blast campaigns, briefs and sub-market aerials.

GRAPHIC DESIGN INTERN | WATERLOO MEDIA

Austin, TX

2018 - 2019

- Designed advertising collateral for web, digital, marketing and sales departments in accordance with buyer guidelines and diverse radio cluster imaging.
- Constructed branded cluster sizing guides, advertisement mockups and on-site display layouts alongside senior design leads for local event, concert and festival-sized installations.

PRODUCT CONSULTANT | SEPHORA

San Marcos, TX

2016 - 2019

- Generated sales leads and customer rapport by building sustainable relationships and trust through extensive knowledge and research coupled with open and interactive communication.
- Related internal learnings, trends and cosmetic knowledge while performing makeup services and demonstrations to educate consumers on product capability.
- Maintained financial accounts, processed customer profiles, adjustments and sales.
- Implemented creative direction and national guideline instruction for graphic shopping display assembly.