

I M A N

 [VIEW PORTFOLIO](#)

Visual Storyteller skilled in high-level brand development encompassing clean, elevated, robust design for campaign and marketing materials. Lead design consultant experience includes managing creative installations, production teams and conceptualizing brand development for business accelerators and corporations.

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Skills

CORE QUALIFICATIONS

Illustration & Design
Graphic Arts Technology
Digital Media
Marketing & Advertising
Logo Design & Branding Identity

TECHNICAL SKILLS

Adobe Creative Suite
Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe Lightroom
Google Slides
Figma

PROFICIENCIES

Microsoft Excel
Microsoft Word
Microsoft Powerpoint
Adobe PDF
Canva Platform

Professional Affiliations

AIGA

American Institute of Graphic Artists

Education

TEXAS STATE UNIVERSITY

BFA | Bachelor of Fine Arts
Communication Design

Professional Experience

PRESENTATION SUCCESS SPECIALIST | VIRTUAL 2022 – CURRENT ▪ PREZENTIUM

Oversee virtual design production pods. Relay data analysis reporting and written design instruction for creative visual output to effectively translate client ideas and objectives. Guide international-based virtual teams in step-by-step design execution and project revision critiques. Present solution-based research and weekly learnings reports on client feedback for team development.

FREELANCE GRAPHIC DESIGNER | HOUSTON, TX 2021 – CURRENT ▪ BLUE-MAR CREATIVE

Create unique images, graphics, layouts and logos for clients. Advise clients on visual strategies for their products, presentations, or business. Meet with client to determine marketing and design vision, scopes of work, budgets, and deliverable timeframes. Execute design decisions, sell concepts, and ensure client expectations are met. Remain Flexible with the ability to take direction and set creative priorities to ensure project is completed successfully to client satisfaction.

GRAPHIC DESIGN COORDINATOR | HOUSTON, TX 2019 – 2021 ▪ STREAM REALTY PARTNERS

Develop brand strategy and deliver design components to completion that meet the end objectives for each project. Created marketing strategy for all Stream business lines including updating quarterly market reports, white papers, fliers, and brochures. Maintain awareness of current design trends and obtain strong conceptual and design communication skills.

MARKETING DESIGN INTERN | AUSTIN, TX 2018 – 2019 ▪ STREAM REALTY PARTNERS

Assist the marketing team in maintaining high-level marketing campaigns for prospective and current portfolio assignments, including production of print collateral for all broker divisions. Travel to properties to take panoramic photographs, high-quality 2d photographs, and edit for print use or 360 Pano tours. Contribute creative, out-of-the box ideas for marketing new assignments. Maintain and report results for weekly e-solicitation blast campaigns. Update quarterly marketing reports and submarket aerials.

GRAPHIC DESIGN INTERN | AUSTIN, TX 2018 – 2019 ▪ WATERLOO MEDIA

Aid digital, sales, and marketing departments to design promotional for each radio station. Created digital assets alongside marketing and graphic design departments by retouching promoting marketing items for all Waterloo Media radio stations.

PRODUCT CONSULTANT | SAN MARCOS, TX 2016 – 2019 ▪ SEPHORA

Engage with clients to ensure sales goals and service needs are met in addition to obtaining cosmetic certification standards. Required to be conscious of new brand, trend and product knowledge while maintaining comfortable within a fast-paced environment.

